

JULY 2024 Newsletter



Editorial by Eloiç Peyrache Dean of HEC Paris

Dear Alumni,

At the end of each academic year, it has become an HEC tradition to share our collective achievements in an [activity report](#). This year, we are excited to present an interactive and highly clickable report to keep you updated on everything that has transpired at HEC in recent months.

We would like to honor our esteemed faculty, who have distinguished themselves with a record number of publications in leading scientific journals. They have also spearheaded the creation of new research centers, such as the Impact Company Lab and the Impact Finance Center. Additionally, we are proud to announce the Hi! Paris Center's recognition as a global research cluster in AI, accompanied by a record-breaking grant. Our heartfelt thanks to all our professors for their dedication, which allows us to offer an exceptional educational experience to our students and to promote the HEC brand worldwide.

In the realm of teaching, we have made two significant advancements. First, we implemented the new Grande École curriculum, focusing on ecological, social, and technological transitions. Second, we established an international Bachelor's degree of excellence, reinforcing our ambition to build bridges within Europe.

Furthermore, our school has demonstrated its mission to impact the greater good through the efforts of its institutes: Hi! Paris in AI, S&O on sustainability, and IEI on entrepreneurship and innovation. We have also intensified our commitment to social mobility, both in France and internationally. Our accomplishments include supporting 542 start-ups, with 21% of French unicorns founded by HEC students. We mourned the loss of our iconic Blondeau Amphitheatre to a fire, but we also celebrated the exceptional athletic achievements of our students in the beloved team sports on our campus.

The strength of our collective spirit is what stands out for me as we conclude this year marked by unprecedented international tensions. In the face of these challenges, our community has remained united, continually building bridges and fostering dialogue to bring people together in an increasingly polarized world. This is the message I conveyed at our graduation ceremony in June, and I hope to continue to champion it in the years to come, supported by the immense capacity for action and commitment that defines our community of 80,000 students and alumni worldwide.

I extend my heartfelt thanks to all the teams at the School, the Association, and the Foundation, as well as to all of you for your daily commitment to enhancing HEC's impact. I look forward to seeing you on November 26 in Paris to celebrate the conclusion of the Impact Tomorrow campaign, to which so many of you have contributed.

Until then, have a wonderful summer!

The 3-Minute Update

👉 Info

HEC Paris Awarded the Sustainable Development & Corporate Social Responsibility label

HEC Paris has been awarded the SD&RS label for higher education and research. This distinction recognizes the efforts made by the school in terms of sustainable development and social responsibility, and applies to all its activities. The label was awarded after a rigorous audit and in-depth examination of the HEC Paris application which was structured around five areas: strategy and governance, training and teaching, research and innovation, environmental management, and social policy.

[To find out more about this certification](#)

Figure: 7

HEC Alumni's New Executive Board

The Executive Board is made up of 7 members chosen by the Committee for a one-year term. The new Board is presided by Hortense de Roux (H.05), our new president, accompanied by 2 Vice-Presidents: Dimitri Boulte (H.01) and Veronique Ehrhard (H.82) and 4 other members. The President may also propose permanent guests to reinforce this Board responsible for steering the Association's day-to-day activities.

[Discover the members of the Committee & the Board](#)

Initiative of the Month



HEC Paris Commits to the Planet

In response to the climate emergency and the need to preserve the environment, HEC Paris is publishing a special issue of its Knowledge@HEC magazine on planetary boundaries. Entitled "Aligning Business with Planetary Boundaries", this issue explores the inextricable links between new business models and respect for the environment. It highlights the pioneering initiatives led by HEC Paris to meet the organizational, environmental and societal challenges within the nine planetary boundaries defined by the Stockholm Resilience Centre.

[Read the article](#)

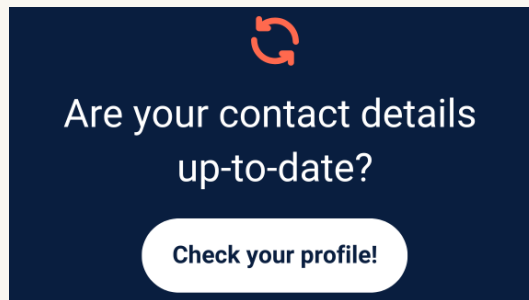
Your Association



Big Plans for 2024... To Take Advantage, Remember to Subscribe to HEC Alumni!

There is still time to subscribe to HEC Alumni to take full advantage of the fantastic 2024 season we have in store! Meetings, coaching and training sessions, professional opportunities, cultural events... We offer a range of resources and services to support you in your projects, your desires, and your career path. You're part of the world's most powerful alumni community, don't deprive yourself of its tremendous opportunities!

[Join us and benefit from all the advantages](#)



Update Your Contact Details

A small gesture for each of us, but with a big effect for everyone! Qualifying your data in the HEC Alumni database provides real value for the whole community.

[Update your profile](#)

NEW: Join the HEC Crisis Management Club

A crisis is an event that occurs suddenly and threatens the survival or integrity of the organization facing it. They affect all fields and all organizations, and take different forms, yet what they have in common is people's ability to react appropriately. The HEC Alumni community comprises many crisis experts. It is this magnificent living force that we propose to bring to life in this new club to enable everyone to learn, prepare and help each other to face such crises. How can we do this? Through meetings, conferences, feedback, workshops and hands-on training with recognized experts!

[Become a member of this new Club](#)

Join the club

Welcome Party for New Graduates

Pre-expérience et PhD September 19th
 MBA & Executive Education October 4th

From 7pm to 11pm HEC Alumni Association

[FIND OUT MORE](#)

Welcome Evenings for New HEC Graduates

Congratulations to the new HEC graduates! To welcome you to the alumni community, the class of 2024 is invited to an afterwork at HEC Alumni.

- [Registration for September 19](#): for all new 2024 graduates from pre-experience and doctorate programmes,
- [Registration for October 04](#): for all new MBA, EMBA and Executive Master graduates from the Class of 2024.



HEC Stories Magazine Now Bilingual

With around 130 nationalities on campus, it was time for HEC Stories to get a makeover. The alumni magazine makes it a point of honor to include as many of today's students as possible, as well as alumni from all over the world, and now publishes its issues in a French-English bilingual format. The editorial line, however, has not changed: topics linked to transition, a focus on aspirational career paths and a spotlight on personalities who are shaking things up around the world.

[To keep an eye on the best of this prolific network, subscribe now!](#)

Our Selection from HEC Stories



Paul Barbaste (M.21), Deep into Neuroscience Fiction

After controlling robots with the power of thought and programming algorithms on the dark web, Paul is working on a technology that allows tetraplegics to remotely control objects using new models of generative artificial intelligence. An interview with a mind in constant motion.

[Read the article](#)



Gina Farran (H.16), Innovation at Her Fingertips

After five years at Goldman Sachs, Gina ventured into entrepreneurship with a project worlds apart from financial products: gel nail stickers that give the illusion of a salon manicure. The founder spoke with HEC Stories from her London factory.

[Read the article](#)

Meetings Not to Be Missed

UK Finance Study Trip Networking Events – from 10 to 12 September

300 HEC Masters students will attend this learning expedition in London. Their trip is devoted to networking, company visits, conferences and team building. They are eager to meet HEC Alumni working in the finance sector in London. Whether you wish to hire them, to mentor them or to just find out what is new on the Jouy-en-Josas Campus, they are looking forward to meeting you! Organized by the [UK Chapter](#). [Register](#)

Swiss Afterwork - 12 september

This is your chance to get together for a convivial evening in a new venue and a new format in Geneva. Organized by the [Switzerland Chapter](#). [Register](#)

On the Campus



HEC Paris' Executive Education Ranked No. 1 Worldwide by the Financial Times in 2024

This prestigious recognition comes from the Financial Times' comprehensive evaluation of the world's top 80 business schools and is based on detailed feedback from thousands of participants. The assessment covers aspects such as the quality of teaching and the relevance of the skills acquired. This achievement underlines HEC Paris' commitment to providing a first-class education that meets the changing needs of professionals in all industries.



Federica De Stefano Named One of the Top 40 MBA Professors under 40

[Federica De Stefano](#), from HEC Paris' Department of Management and Human Resources, has been recognized as one of the 40 best MBA professors under 40 in 2024 by the Poets & Quants media! In particular, she teaches 'People Analytics', and studies the impact of HR management decisions on organizations and individuals, including employee mobility and health and safety at work. Brad Harris, Associate Dean of the MBA, praises her ability to connect deeply with students and inspire them in their personal and professional development. Prof. De Stefano's innovative teaching methods and evidence-based approach to management have won her numerous research grants and awards.



Young students Get Involved with the HEC Foundation

At a time when the admission results for HEC Paris have just been published, we should salute the initiative of the HEC Junior Entreprise. Thanks to the generous support of this student association, the Foundation covered the accommodation costs of scholarship students that came to take the oral exams on campus. Through the HEC Foundation, the association will also be financing the tuition fees of a scholarship student in the new academic year! Many thanks to the students for this wonderful act of solidarity.

[As an Alumni, you too can support talented young people who want to study at HEC Paris](#)

This newsletter is produced every month with ❤️ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us for information: [Laurence Rolland](#)
Happy reading!

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